

Environmental Action Plan 2024-2026

2024 Update

Table of Contents

Foreword	2
Green Champions	3
Five-Step Approach	4
Action Plan — in brief	5
Action Plan — in full	7
COMMITMENT	7
UNDERSTANDING	12
ACTING	17
REPORTING	26
IMPROVING	29



Foreword

Pioneering and multi-award-winning, New Adventures is at the forefront of contemporary dance. We create and tour world-class productions and deliver engaging projects, reaching thousands worldwide every year. The company invests in the future of dance and is a crucial mechanism for finding and nurturing the next generation of dancers and choreographers.

New Adventures, therefore, has a pivotal role in the industry and wants to use this position to be a champion of sustainability both embracing sustainability in its value-chain and collaborating with others and advocating for policy changes to create sustainable development throughout the industry.

- As investors in the next generation, we are dedicated to ensuring our activities are commensurate with a sustainable future. This Environmental Action Plan is therefore designed to touch all areas of the organisation and the ownership is shared throughout but with overall responsibility taken by the Board of Trustees and Leadership Team.
- As an Arts Council England National Portfolio Organisation, New Adventures has an obligation to report on its environmental impact and take environmental responsibility as outlined in the Let's Create plan 2020-30.
- New Adventures also understands that for many people tours offer their only chance to experience live theatre and dance in their area. We understand therefore that we are in a distinctive and therefore highly responsible position to inspire and inform our audiences on environmental sustainability not only in the arts sector but in a general sense.
- With this new Action Plan for 2024, we aim to build on the actions, achievements, and learnings of previous Action Plans since for 2018. The previous Action Plan had an overriding focus of working in greater collaboration with our tour venues. This Action Plan focusses on our Take Part Activities.
- Streamlined collaboration between all these areas will be difficult and take time however we believe that the climate crisis is justification for pushing forward with this ambitious target.
- The Climate Crisis means that all organisations must now work to lessen their environmental impact, take responsibility for their actions, and increase their sustainability for future generations. In 2018 we joined an ever-growing group of community and cultural leaders committed to taking bold, strategic action against the climate crisis aligned to the Paris Agreement and the Glasgow Climate Pact, the international frameworks for limiting global warming to no more than 1.5° C.



Green Champions

Our Green Champions are members of the Green Adventures Working Group who join voluntarily from all areas of the organisation. This model was created by Julie's Bicycle as a way of ensuring ownership of the environmental policy throughout the organisation.

The Role of a Green Champion:

- Contribute necessary data to the Environmental Manager and Inclusion, Access and Data Manager for reporting;
- Be knowledgeable of the Green Rider; observe where actions of the Green Rider have been achieved within a venue and support other members of the company to adhere to best practices included in the Green Rider. Where appropriate, advise a venue where a Green Rider action could easily be achieved;
- Contribute ideas and knowledge of sustainability to other Green Champions and the Environmental Manager. Ideas can then be researched and finalised by the Environmental Manager before distribution to heads of departments and/or individuals;
- Encourage and support their team and/or other company members in working sustainably. The Green Champion should make good use of The Theatre Green Book to point team members in the right direction or contact the Environmental Manager if further advice is needed;
- To inform all cast and crew of any local irregularities to the national recycling procedures;
- Contribute learnings from tours, workshops and daily working life continually to the group.

A Green Champion doesn't 'own' sustainability for a production. Sustainability is a shared responsibility. Everyone involved must take ownership of the role they play in contributing to a sustainable show. The Sustainability Champion should be made to feel like they are championing and not policing. In a successful and collaborative team, each member will hold themselves to the sustainability commitment the team has made and will support their colleagues in doing the same.

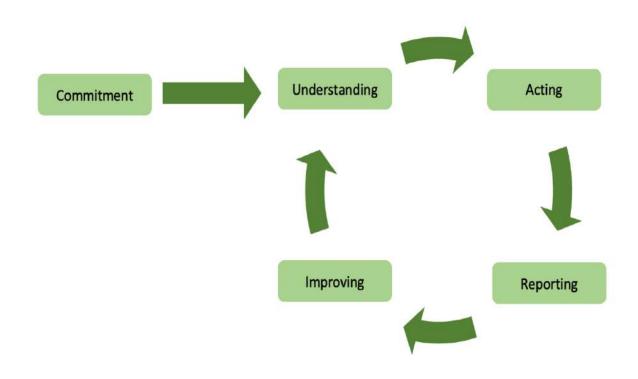


Five-Step Approach

New Adventures is taking a 5-step approach to its environmental responsibility, as laid out:

- **Commitment:** Demonstrate our continued responsibility by embedding environmental considerations in all areas of the organisation.
- **Understanding:** Undertake thorough and measured investigations of our impacts; inspire and support the same in our partners and stakeholders.
- **Acting:** Enact real change throughout the organisation based on environmental data and follow the precautionary principle otherwise.
- **Reporting:** Transparently share the actions, successes, and learnings of Green Adventures and promote the sharing of knowledge industry wide.
- Improvement: Conduct regular reviews of Green Adventures and feedback into tour planning.

We believe that this approach allows New Adventures to make cyclical improvements towards sustainability, building on the successes and findings of each tour year on year.





Action Plan – in brief

COMMITMENT

- 1: Institute strong environmental governance demonstrated through organisational values, plans, policies, and green riders.
- 2: Advocate for sustainability and environmental responsibility within our company, supply chain, audiences, and the wider international community, building green messaging into communication strategies.
- 3: Embed our environmental strategy as a core part of the planning process in all areas of the organisation.

UNDERSTANDING

- 4: Continue developing understanding of our direct environmental impacts by monitoring: business travel, show energy consumption, production materials, personnel travel, and freight travel.
- 5: Inspire and support our partner theatres including in the collection of data beyond our own carbon footprint such as audience travel and purchases.
- 6: Educate all members of our organisation, through relevant training, on environmental issues, the effects of their activities and how the organisation is taking environmental responsibility.
- 7: Seek to understand how we can implement the Theatre Green Book across our activity, with a view to making incremental changes to our practice.

ACTING

- 8: Ensure that day-to-day environmental best practices are kept to by all members of the organisation, e.g.: correct use of waste management systems, switching off appliances and consideration of responsible modes of transport.
- 9: Reduce our direct environmental impact based on findings from previous tours but follow precautionary principal where data is missing.
- 10: Communicate with tour venues and use the Green Rider to ensure that the right conditions are in place at each touring venue for environmental best practices to be maintained by all members of the organisation, and assist in the facilitation of improvements where able.
- 11: Inspire and support participants to follow and maintain environmental best practices.

REPORTING

- 12: Report our environmental impacts and carbon footprint annually and per tour to our stakeholders and fellow industry leads to aid industry-wide improvements.
- 13: Celebrate our successes with our audiences to inspire greater responsibility within the communities we engage with.
- 14: Share newfound knowledge and/or practises with partner organisations transparently.

IMPROVING



15: Use environmental impact data to inform key performance indicators and decision-making, organising our actions in our environmental strategy annually.

16: Monitor developments in the cultural sustainability sector and ensure that any relevant initiatives are adopted.



Action Plan — in full

COMMITMENT

Highlighted areas indicate actions stated by The Theatre Green Book.

1: Institute strong environmental governance demonstrated through organisational values, plans, policies, and green riders				
WHAT	WHO	ACTIONS	TIMING	STATUS
a.	EnviM with	i. Finalise organisation-	CREATED	COMPLETE
Demonstrate	approval from	wide policy fully	2018,	OOMII EETE
first steps of	Exec Team	embedding	AMENDED	
commitment	2,100 100	environmental action,	FEB 2022	
		responsibility, and	AMENDED	
		accountability into our	AGAIN	
		business	MAY 2024	
	EnviM with	ii. Finalise new	CREATED	COMPLETE
	approval from	environmental action	FEB 2022,	
	Exec Team	plan setting out bold but	FINALISED	
		measured targets in line	MARCH	
		with guidance from Arts	2023	
		Council England and	AMENDED	
		Julie's Bicycle.	JUNE	
			2024	
	EnviM with	iii. Register for Beta trial	AUG 2023	COMPLETE
	approval from	of the Theatre Green		
	Exec Team	Book baseline standard		
		and include		
		requirements into Action		
		Plan		
	Great Leap	iii. Baseline standard of	PRIOR TO	IN
	Forward	The Theatre Green Book	EVERY	PROGRESS
	(GLF)	is stated as part of the	TOUR	
		initial invitation to all		
		involved in productions		
	GLF	iv. Have a Green	PRIOR TO	IN
		Production Agreement	EVERY	PROGRESS
		signed by everyone	TOUR	
		involved in the		
		production		



b.	EnviM	i. Finalise new green	PRIOR TO	COMPLETE
Communicate		rider with improvements	EVERY	
commitment		based on previous	TOUR	
to tour venues		rider's reception and		
		effect.		
c. Instigate	Exec Team	i. Agree on	PRIOR TO	COMPLETE
commitment	with support	environmental roles to	EVERY	
through staff	of GCL	ensure environmental	TOUR	
responsibilities		responsibility is shared		
		throughout the		
		organisation.		
d. Instigate	COO, Take	i.Transfer and translate	JUN 2024	IN
policies across	Part Creative	all existing policies to		PROGRESS
Take Part	Director, Envi	the Take Part team's		
	Manager,	method of operations		
	Operations			
	Manager,			
	Full Take Part	ii.Educate full team and	JUN 2024	IN
	Team, TPCD,	provide necessary		PROGRESS
	COO, EnviM,	resources for Green		
	OpsM	Adventures to be		
		adopted		



2: Advocate for sustainability and environmental responsibility within our company, supply chain, audiences, and the wider international community, building green messaging into communication strategies

WHAT	WHO	ACTIONS	TIMING	STATUS
a. Cement	Administration	i. Create Green Team	FEB 2022	COMPLETE
ownership of	Manager	taking members from	ROLLING	
the agenda		all areas of the	RENEWAL	
		organisation		
	New	ii. Appoint a	APPOINTED	COMPLETE
	Adventures	Sustainability	OCT 2021	
		Champion to track and		
		guide sustainability		
		efforts across the team		
	Leadership	iii. Publish renewed	FEB 2022	COMPLETE
	Team, GCL	public commitment by		
	and Comms	leadership team and		
		board		
b. Advocate	Environmental	i. Add environmental	SEPT 2022	COMPLETE
for	Manager and	policy to staff and		
responsibility	Administration	company handbook to		
within our	Manager	outline basic		
organisation		expectations.		
c. Publicise	Comms Team	i. Relaunch Green	MARCH	COMPLETE
renewed	and	Adventures including	2023	
commitment	Environmental	policy and action plan		
to	Manager	to NA website with		
stakeholders		social media campaign		
and industry	Administration	ii. Create calendar of	APR 2022	COMPLETE
collaborators	Manager,	events to get involved		
	Comms Team,	with and in which best		
	and	to communicate new		
	Environmental	initiative. 22-23		
	Manager	iii. Create calendar of	APR 2023	COMPLETE
		events to get involved		
		with and in which best		
		to communicate new		
		initiative. 23-24		
	COO, OpsM,	iii. Create calendar of	JUL 2024	IN
	Comms Team	events to get involved		PROGRESS
	and EnviM	with and in which best		



to communicate new	
initiative. 24-25	

3: Embed our er areas of the orga		strategy as a core part of th	e planning proce	ess in all
WHAT	WHO	ACTIONS	TIMING	STATUS
a. Add	Exec Team	i. Review new show	N/A	IN
environmental	and GLF	planning procedures to		PROGRESS
considerations		allow more time and		
into		funding for		
production		environmental		
planning		considerations		
	Exec Team	ii. Hold Green Card	PRIOR TO	IN
	and GLF	meeting in early stages	PRODUCTION	PROGRESS
		of production for a new		
		show for the whole team		
		to work on how to		
		achieve the desired		
		vision sustainably		
	COO,	iii.Hold Green Card	FROM JUN	IN
	OpsM,	meeting in the early	2024	PROGRESS
	EnviM,	stages of any new Take		
	TPCD	Part production and/or		
		series of workshops		
b. Give weight	Exec Team	i. Integrate into	N/A	NOT YET
to		performance goals		AGREED
sustainability				
goals				
c. Improve	COO,	i. Streamline sharing of	APR 2023	COMPLETE
human capital	IADM,	environmental data to		
(environmental	OpsM and	all areas of organisation		
knowledge)	EnviM			
	COO,	ii.Hold regular training	ROLLING	ONGOING
	OpsM,	sessions for Company		
	EnviM	Members, Office Staff		
		and Freelancers		
d. Set budget	Exec Team	i. 5-10% funding	N/A	IN
and schedule	and COO	increase and/or		PROGRESS
to support		separate fund for		
		experimental use		



sustainable	COO,	ii.Set budget to allow	MAY 2023	COMPLETE
working	TPCD	experimentation of new		
		products and for		
		additional resources		
		needed to achieve		
		Green goals		



UNDERSTANDING

4: Continue developing understanding of our direct environmental impacts by monitoring: business travel, show energy consumption, production materials, personnel travel, and freight travel

Action Name of the productions and the part of the par	personnel travel, and freight travel					
assess progress and question current practises b. Monitor key environmental impacts and quantify via carbon calculations ready for reporting. IADM and GLF	WHAT	WHO	ACTIONS	TIMING	STATUS	
and question current practises b. Monitor key environmental impacts and quantify via carbon calculations ready for reporting. IADM and GLF IADM and interest inter	a. Continually	Green Team		ONGOING	ONGOING	
current practises b. Monitor key environmental impacts and quantify via carbon calculations ready for reporting. IADM and GLF Made up of Office Staff, Productions and Take Part HODs Take Part Producers, Finanace Manager and IADM Producers, Finanace Manager and IADM OpsM and IADM IADM IADM Productions and Take Part procurement and purchasing from Take Part procurement for the 365 Office to recorded via a Materials Inventory EnviM, OpsM and IADM IAD	assess progress		meetings. Discuss and			
b. Monitor key environmental impacts and quantify via carbon calculations ready for reporting. IADM and quantify via carbon calculations ready for reporting. IADM and GLF	and question		monitor environmental			
b. Monitor key environmental impacts and quantify via carbon calculations ready for reporting. IADM and quantify via carbon calculations ready for reporting. IADM and GLF Made up of Office Staff, Productions and Take Part IADM and HODs Take Part Producers, Finanace Manager and IADM Manager and IADM IADM IADM Procurement for the 365 Office to recorded via a Materials Inventory IADM and IADM IADM Made ID IADM IADM IADM IADM IADM IADM IADM I	current		Action Plan and find			
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Finanace Manager Part productions to be and IADM monitored by a Materials Inventory OpsM and IADM procurement for the 365 Office to recorded via a Materials Inventory EnviM, Technical Director participating venues via the purchase of AC Finanace Part productions to be monitored at part productions to be monitored at the purchase of AC OF EACH TOUR REPORT YEARLY TOUR IN PROGRESS Office to recorded via a Materials Inventory REPORT YEARLY Technical participating venues via the purchase of AC		Take Part	iv. All purchases and	REPORT	IN	
Manager and IADM Part productions to be monitored by a Materials Inventory OpsM and IADM Procurement for the 365 Office to recorded via a Materials Inventory EnviM, Technical Director participating venues via the purchase of AC Materials Inventor TOUR REPORT YEARLY PROGRESS TOUR REPORT YEARLY PROGRESS COMPLETE YEARLY		Producers,	procurement and	AT END	PROGRESS	
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IADM procurement for the 365 Office to recorded via a Materials Inventory EnviM, vi. Energy consumption Technical to be monitored at Director participating venues via the purchase of AC YEARLY PROGRESS COMPLETE YEARLY			Inventory			
Office to recorded via a Materials Inventory EnviM, vi. Energy consumption Technical to be monitored at Director participating venues via the purchase of AC COMPLETE YEARLY		OpsM and	v. All purchases and	REPORT	IN	
Materials Inventory EnviM, vi. Energy consumption Technical to be monitored at Director participating venues via the purchase of AC Materials Inventory REPORT YEARLY		IADM	procurement for the 365	YEARLY	PROGRESS	
EnviM, vi. Energy consumption Technical to be monitored at Director participating venues via the purchase of AC			Office to recorded via a			
Technical to be monitored at Director participating venues via the purchase of AC			Materials Inventory			
Director participating venues via the purchase of AC		EnviM,	vi. Energy consumption	REPORT	COMPLETE	
the purchase of AC		Technical	to be monitored at	YEARLY		
· · · · · · · · · · · · · · · · · · ·		Director	participating venues via			
Current Data Logger			the purchase of AC			
			Current Data Logger			



IADM,	vii. Record energy, water	REPORT	COMPLETE
EnviM and	and waste usage of our	YEARLY	
Sadler's	365 office		
Wells			

5: Inspire and support our partner theatres including in the collection of data beyond our own carbon footprint – such as audience travel and purchases; **WHAT WHO ACTIONS** TIMING **STATUS** a. Audiences EnviM and i. Conduct audience **DURING SL** IN Venues environmental attitude 2024-25 **PROGRESS** surveys and travel surveys at participating venues. EnviM and **DURING SL** IN ii. Conduct survey on Venues audiences' perceptions 2024-25 **PROGRESS** of New Adventures as an environmentally responsible organisation b. Participants MAY 2023 **COMPLETE** Take Part i. Conduct audience Team and environmental attitude EnviM surveys and travel surveys on Take Part participants **DURING ONGOING** c. Inspire tour EnviM i. Use Green Rider to venues to take help venues assess **EVERY PRODUCTION** environmental their current standing. responsibility Share our successes and those of other theatres to inspire change either via networks, events or mailing lists. i. Use the Green Rider **ONGOING** d. Support tour EnviM **DURING** to provide resource **EVERY** venues links to guides and **PRODUCTION** documents that facilitate change. When agreed upon provide first-hand support.



6: Educate all members of our organisation, through relevant training, on environmental issues, the effects of their activities and how the organisation is taking environmental responsibility

WHAT	WHO	ACTIONS	TIMING	STATUS
a. Assess	EnviM	i. Conduct	APR 2022	COMPLETE
current levels of		Environmental		
environmental		Attitudes survey in		
literacy and		Nutcracker! cast		
attitudes to		ii. Conduct	JUN 2024	IN
environmental		Environmental		PROGRESS
issues.		Attitudes survey on		
		Office Staff and Take		
		Part Team		
b. Inform all	Green	i. Green Team	DURING	IN
members of	Team	member to deliver	PRODUCTIONS	PROGRESS
organisation of		update to company		
current and		and crew regularly at		
future actions		company notes		
		sessions		
	EnviM	ii. Inform all	AT THE START	ONGOING
		members of who	OF	
		Green Champions	PRODUCTIONS	
		are and make aware		
		that any issues can		
		be brought to these		
		people.		
c. Communicate	IADM and	i. Email edited	YEARLY	IN
each tour's	OpsM	version of tour report		PROGRESS
environmental		to all members of		
impacts		organisation		
internally to				
crew, dancers,				
and staff				
d. Educate all	Green	i. Conducting	MAR 2022	COMPLETE
members to an	Team	research as to best		
accepted level		method/course		
of	EnviM	ii. Conduct training	ES Tour 2023-	COMPLETE
		at the beginning of	24	
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	<u> </u>	



environmental		each tour and	R+J Tour 2023-	IN
literacy		throughout.	24	PROGRESS
			SL Tour 2024-	IN
			25	PROGRESS
	EnviM	iii. Conduct training	ROLLING	ONGOING
		for Office Staff		
		regularly — this to		
		include Take Part		
		Team		

7: Seek to underst	and how we can	implement the Theatre Gre	een Book ad	cross our		
	activity, with a view to making incremental changes to our practice.					
WHAT	WHO	ACTIONS	TIMING	STATUS		
a. Begin	EnviM	i. Join TGB, Productions	APR	COMPLETE		
engagement with			2022			
the Theatre	EnviM	ii. Join TGB Touring	JUN	COMPLETE		
Green Book		group and Dance group	2023			
	GLF	iii. Join TGB	JUN	NOT YET		
		Productions	2024	AGREED		
b. Ensure all	EnviM and	i.Office Staff	JUL	IN		
areas of the	OpsM		2024	PROGRESS		
organisation	EnviM, COO	ii. GLF	JUL	IN		
understand their	and OpsM		2024	PROGRESS		
role within the	EnviM	iii.Tech Director	JUL	IN		
TGB			2024	PROGRESS		
	EnviM	iv.Wardrobe	JUL	IN		
			2024	PROGRESS		
	EnviM, COO	v.Manchester Store	JUL	IN		
	and OpsM		2024	PROGRESS		
	EnviM, COO	vi.Take Part	JUL	IN		
	and OpsM		2024	PROGRESS		
c. Regulaly	EnviM and	i.Office Staff	OCT	IN		
check in with	OpsM		2024	PROGRESS		
areas of the	EnviM, COO	ii. GLF	OCT	IN		
company for	and OpsM		2024	PROGRESS		
updates, to	EnviM	iii.Tech Director	OCT	IN		
check that the			2024	PROGRESS		
TGB is being	EnviM	iv.Wardrobe	OCT	IN		
adhered to and			2024	PROGRESS		



where they can	EnviM, COO	v.Manchester Store	OCT	IN
improve.	and OpsM		2024	PROGRESS
	EnviM, COO	vi.Take Part	OCT	IN
	and OpsM		2024	PROGRESS
d. Keep up to	EnviM	i. Productions	ROLLING	COMPLETE
date with the	EnviM	ii. Touring group and	ROLLING	COMPLETE
Theatre Green		Dance group		
Book and new	GLF	iii. Productions	ROLLING	NOT YET
additions				AGREED



ACTING

8: Ensure that day-to-day environmental best practices are kept to by all members of the organisation, eg: correct use of waste management systems, switching off appliances and consideration of responsible modes of transport;

WHO	WHAT	ACTIONS	TIMING	STATUS
a. All touring	i Ensure best	Obtain all	ROLLING	IN
members	practices of	environmental		PROGRESS
	tour venues are	policies from those		
	kept by all	venues that have		
	members	one in place and		
		circulate key points		
		to members. Green		
		Champions to		
		ensure policies are		
		adhered to.		
b. Dancers	i. Encourage	Add environmental	PRIOR TO	ONGOING
and Crew	environmental	policy to company	EVERY	
	responsibility	handbook with	PRODUCTION	
		environmental		
		codes of conduct		
		e.g., recycling		
	ii. Encourage	Green Champions	PRIOR TO	ONGOING
	reduce, reuse	to inform all cast	EVERY	
	and recycling of	and crew of any	PRODUCTION	
	materials	local irregularities		
	wherever	to the national		
	possible	recycling procedure		
	iii.	Green Champions	PRIOR TO	ONGOING
	Communicate	to encourgae	EVERY	
	switch-off	switching-off.	PRODUCTION	
	policy for lights	Regular		
	and any	Environmental		
	electronic	training will also		
	equipment	cover this.		
	iv. Encourage	Issue metal water	BEGINNING	ONGOING
	use of tap water	bottles and keep	OF EACH	
	over bottled	cups for all	TOUR	
	water and use	members.		
	of additional			



	plastics e.g.,			
	straws			
	v. Encourage	Relay travel options	ROLLING	ONGOING
	sustainable	data collected from		
	transport	Green Riders to		
	options	cast and crew		
	vi. Encourage	Provide the team	DURING	IN
	use of local	with	EVERY	PROGRESS
	sustainable and	information about	PRODUCTION	
	ethical	local		
	businesses	resources at		
		receiving venues		
	vii. Technical	Via poster	DURING	IN
	teams follow		EVERY	PROGRESS
	guidance in		PRODUCTION	
	chapter 8 of			
	The Theatre			
	Green Book,			
	reducing energy			
	through switch-			
	off routines etc.			
	viii. The	Wardrobe training	PRIOR TO	NOT YET
	Costumes	session to be	EVERY	AGREED
	guidance in The	conducted at the	PRODUCTION	
	Theatre Green	start of all new		
	Book is	tours.		
	understood and			
	followed, to			
	maximise			
	reuse and			
	manage			
	costumes			
	sustainably.			
c. Rehearsal	i. Ensure	Issue Green Rider	PRIOR TO	ONGOING
Spaces	company	specific to	EVERY	
	environmental	rehearsal spaces	PRODUCTION	
	best practices			
	can continue at			
	rehearsal			
	venues			



d. Office and	i. Encourage	Create business	JUN 2024	IN
freelancers	best practices	travel		PROGRESS
	at all times and	policy/guidelines to		
	that	encourage		
	environmental	environmental and		
	impact is	efficient travel		
	assessed in	options OR		
	decision-	skype/video		
	making.	conferencing		

	9: Reduce our direct environmental impact based on findings from previous tours but follow precautionary principal where data is missing.				
WHAT	FIRST STEP	FURTHER ACTIONS	TIMING	STATUS	
a. Procurement	The Sustainable Workshop guidance is understood and agreed upon by all, to establish green workshop practices.	Via contracts, Green Card meetings and continued engagement from Green Team	PRIOR TO EVERY PRODUCTION	NOT YET AGREED	
	Create and issue environmental procurement guidelines	50% of each category of materials used in the production (set, props, costumes etc) has a previous life.	DURING EVERY PRODUCTION	IN PROGRESS	
		New materials are sustainably sourced if possible. 100% of plastics	DURING EVERY PRODUCTION	IN PROGRESS	



are reusable,		
recyclable or		
compostable.		
Materials and	DURING	IN PROGRESS
products which	EVERY	
damage the	PRODUCTION	
environment are		
avoided if		
possible		
Deliveries are	DURING	IN PROGRESS
minimised, and	EVERY	
last-minute	PRODUCTION	
deliveries avoided		
if		
possible.		
30% of all	DURING	NOT YET
material and	EVERY	AGREED
equipment,	PRODUCTION	
including		
technical should		
be		
procured locally		
at receiving		
venues (Note:		
applies only to		
shows designed		
for touring		
from the outset)		
Include	PRIOR TO	NOT YET
guidelines in pre-	EVERY	AGREED
contract	PRODUCTION	
handbook for		
HoDs, creatives		
and freelancers		
After the show,	DURING	IN PROGRESS
65% of materials	EVERY	
are reused or	PRODUCTION	
recycled.	. RODOONOI	
Technical		
systems are		
maintained,		
mamameu,		



		rouged or		
		reused, or		
		sustainably		
	- II 0	returned.	DUDING	NOTVET
Funding	Follow Green	Ensure necessary	DURING	NOT YET
	Book guidance	funds are made	EVERY	AGREED
	on budgeting	available to HoDs	PRODUCTION	
	and schedule	to purchase		
	changes	environmentally		
	necessary for	responsible		
	changes	products		
Direct	Improve	Digital	FOR EVERY	IN PROGRESS
responsibility/	environmental	programmes?	PRODUCTION	
shared	credentials of	Design on	FOR EVERY	ONGOING
responsibility	programmes	standard size	PRODUCTION	
with GLF	by creating a	pages and limit		
	brief for	the number of		
	programme	pages		
	designer	Consider	FOR EVERY	ONGOING
		environmental	PRODUCTION	
		improvements		
		such as recycled		
		or Forestry		
		Stewardship		
		Council (FSC)		
		paper and		
		vegetable-based		
		inks		
	Freight and	Establish an	FOR EVERY	NOT YET
	Touring	agreed volume	PRODUCTION	AGREED
	Touring		INODUCTION	AGREED
		of haulage per		
		show (e.g. '2		
		transit vans'),		
		and make this		
		clear to the team		
		at the point		
		of invitation		
		Collaborate with	FOR EVERY	IN PROGRESS
		networks of	PRODUCTION	
		receiving venues		
		to plan tour		

NEW/ADVENTURES

		as sustainably as possible		
		Where possible, plan the tour to minimise travel for freight, staff, cast and crew	FOR EVERY PRODUCTION	ONGOING
		Each year, reduce average annual travel carbon per show by 10% from the previous year	FOR EVERY PRODUCTION	NOT YET AGREED
Take Part	OpsM, Take Part Producers, and DD Creatives	50% of each category of materials used in the production (set, props, costumes etc) has a previous life.	JUL 2024	IN PROGRESS
	OpsM, Take Part Producers, and DD Creatives	New materials are sustainably sourced if possible. 100% of plastics are reusable, recyclable or compostable.	JUL 2024	IN PROGRESS
	OpsM, Take Part Producers, and DD Creatives	Materials and products which damage the environment are avoided if possible	JUL 2024	IN PROGRESS
	OpsM, Take Part Producers,	Deliveries are minimised, and last-minute	JUL 2024	IN PROGRESS



and DD	deliveries avoided		
Creatives	if		
	possible.		
OpsM, Take	30% of all	JUL 2024	IN PROGRESS
Part	material and		
Producers,	equipment,		
and DD	including		
Creatives	technical should		
Orcatives	be		
	procured locally		
	at receiving		
	venues (Note:		
	applies only to		
	shows designed		
	for touring		
	from the outset)		
OneM Take	-	JUL 2024	IN DDOCDESS
OpsM, Take	After the show,	JUL 2024	IN PROGRESS
Part	65% of materials		
Producers,	are reused or		
and DD	recycled.		
Creatives	Technical		
	systems are		
	maintained,		
	reused, or		
	sustainably		
	returned.		
OpsM, Take	Ensure necessary	JUL 2024	IN PROGRESS
Part	funds are made		
Producers,	available to HoDs		
and DD	to purchase		
Creatives	environmentally		
	responsible		
	products		
OpsM, Take	Each year,	JUL 2024	IN PROGRESS
Part	reduce average		
Producers,	annual travel		
and DD	carbon per		
Creatives	show by 10%		
	from the		
	previous year		
	, ,		



10: Communicate with tour venues and use the Green Rider to ensure that the right conditions are in place at each touring venue for environmental best practices to be maintained by all members of the organisation, and assist in the facilitation of improvements where able;

WHAT	WHO	ACTIONS	TIMING	STATUS
a. Contacting	EnviM	ii.Maintain list of	ROLLING	COMPLETE
		appropriate contacts		
		for the Green Rider		
b. Green Rider	EnviM	i. Issue green rider to	BEFORE AND	COMPLETE
		all venues	DURING	
			SLEEPING	
			BEAUTY 2022	
			PRIOR TO	COMPLETE
			EDWARD	
			SCISSORHANDS	
			2023	
			PRIOR TO	IN
			SWAN LAKE	PROGRESS
			2024	
	EnviM	ii. Green Champions	ROLLING	IN
		have responsibility of		PROGRESS
		ensuring Green Rider		
		is adhered to		
c.	EnviM	i. Assist in	ROLLING	IN
Improvements		improvements/provide		PROGRESS
		advice when needed		
d.	EnviM	i.Build and maintain	ROLLING	COMPLETE
Relationships		strong relationships		
with		with our placemaker		
Placemaker		venues		
Venues				

11: Inspire and support participants to follow and maintain environmental best practices				
WHAT	WHO	ACTIONS	TIMING	STATUS
a. Take Part	Take Part	i.Issue Green Rider to	JUN	COMPLETE
venues	Producers	all major venues used	2024	
	Take Part	ii.Issue simplified	JUN	COMPLETE
	Producers	Rider to Schools	2024	



	Take Part	ii.Recieve any	JUN	COMPLETE
	Producers	completed Riders	2024	
		and/or feedback and		
		relay to the EnviM		
e. Take Part	Take Part Team,	i.Encourage	ROLLING	IN
Participants	EnviM and	Environmental Best		PROGRESS
	OpsM	Practises in all TP		
		Participants through		
		Green Champion of		
		the World and other		
		relevant documents		
	Take Part Team	ii.Remind Take Part	ROLLING	IN
		Participants of Env		PROGRESS
		Best Practices		
		regularly during		
		engagement		
	OpsM, Take Part	iii.Provide all Take	ROLLING	COMPLETE
	Team	Part Participants with		
		reusable water bottle		
		on first day of		
		engagement for		
		longer term projects		



REPORTING

12: Report our environmental impacts and carbon footprint annually and per tour to our stakeholders and fellow industry leads to aid industry-wide improvements;

our stakeholders and fellow industry leads to aid industry-wide improvements;						
WHAT	WHO	ACTIONS	TIMING	STATUS		
a. Progress	EnviM, IADM,	i. Share	QUARTERLY	ONGOING		
	OpsM and	improvements				
	COO	made against				
		the Action				
		Plan with				
		shareholders				
		and company				
c. Calculating	IADM	i. Convert into	YEARLY	ONGOING		
		carbon output				
		via Julie's				
		Bicycle report				
d. Reporting	IADM and	iii.Report all	YEARLY	ONGOING		
	EnviM	Office Data to				
		JB				
	IADM, GLF	iv.Report all	YEARLY	ONGOING		
	and Tech	possible				
	Manager	Touring				
		Productions				
		data to JB				
	IADM and	v.Report all	YEARLY	IN PROGRESS		
	Take Part	travel and				
	Team	possible				
		energy data				
		from Take				
		Part to JB				
e. Share	C00	i. With Board	YEARLY	ONGOING		
	EnviM,	ii. With cast,	YEARLY	IN PROGRESS		
	Comms Team	crew, and				
	and Green	creatives				
	Team					
	EnviM	iii. With	YEARLY	IN PROGRESS		
		partner				
		theatres				
	EnviM	iv. With fellow	YEARLY	IN PROGRESS		
		industry leads				



13: Celebrate our successes with our audiences to inspire greater responsibility within the communities we engage with;

WHAT	WHO	ACTIONS	TIMING	STATUS
a. Communicate	EnviM and	i. Update website	JUN 2024	ON GOING
to Audiences	Comms Team	each time a new		
and		Action Plan, Policy		
shareholders		or Rider are created		
	EnviM and	ii. Use Programme to	ON EVERY	ON GOING
	Comms Team	celebrate Green	TOUR	
		Adventures		
	Green Team	iii. Use newsletter to	ROLLING	ON GOING
	and Comms	provide regular		
	Team	updates and articles		
	Green Team	iv. Use social media	ROLLING	ON GOING
	and Comms	campaigns to		
	Team	highlight progress		
		and successes using		
		national		
		environmental days		
		as a launch pad.		
	Comms Team	v. Use the Theatre	PRIOR TO	IN
		Green Book logo	SL 2024	PROGRESS
b. Take Part to	Take Part	i. Travel survey for	ROLLING	COMPLETE
engage with	Team, OpsM	all participants		
charity and	and EnviM	included in feedback		
community		form		
groups	Take Part	ii. Environmental	ROLLING	COMPLETE
	Team, OpsM	attitudes survey for		
	and EnviM	groups engaged for		
		an extended period		
		such as 'Curtain		
		Raisers		



14: Share newfound knowledge and/or practises with partner organisations transparently;				
WHAT	WHO	ACTIONS	TIMING	STATUS
a. Sharing	EnviM, COO, OpsM and any other members of the team visiting venues	i. Ensure all relevant knowledge is shared with Place Maker venues	ROLLING	COMPLETE
	EnviM and GLF	ii. Have an active membership with the Theatre Green Book	ROLLING	COMPLETE
	COO, OpsM, EnviM	iii. Join and share openly with any other relevant industry networks regularly	ROLLING	COMPLETE



IMPROVING

15: Use environmental impact data to inform key performance indicators and				
decision-making, organising our actions in our environmental strategy annually;				
WHAT	WHO	ACTIONS	TIMING	STATUS
a. Review	EnviM, COO	i. A review meeting is	N/A	NOT YET
		held by the		AGREED
		Environmental		
		Manager to assess		
		the show's outcome		
		and share lessons		
		learnt.		
	Take Part Team,	ii. Hold post project	ROLLING	COMPLETE
	COO, OpsM,	evaluation meetings		
	EnviM	on each major Take		
		Part project to assess		
		successes, failures		
		and learnings for next		
		time		

16: Monitor developments in the cultural sustainability sector and ensure that any relevant initiatives are adopted.				
WHAT	WHO	ACTIONS	TIMING	STATUS
a. New	Green Team	i. Share knowledge	QUARTERLY	ONGOING
findings and		and findings Green		
research		Adventures Working		
		Group meetings		
		ii. Environmental	QUARTERLY	ONGOING
		Manager to share		
		knowledge gained		
		from The Theatre		
		Green Book working		
		groups and partner		
		venues		
	All company	iii. Share via	ROLLING	ONGOING
	members and	company post-class		
	freelancers	meetings when-ever		
		possible		
b. Green	Green Team	i. Stay up to date with	ROLLING	ONGOING
Events	members	green events in the		



		industry and relay		
		information back to		
		Green Adventures		
		Working Group		
c. Adopting	Green Team	i. Review all findings	ROLLING	ONGOING
		at Green Team		
		meetings and add to		
		action plan if		
		approved		